



An 8-hour Community Engagement course to help leaders develop the skills necessary to establish positive relationships with their communities. This course references the five principles of community engagement: understand your community, make members a star, ensure it is easy to participate, be consistent and thoughtful, and leaders must participate. Students will identify ways open communication and transparency increase public trust, leading to community cohesion, collaboration, and engagement. They will learn the importance of the Contact Theory and how it reduces prejudice and promotes positive intergroup attitudes.

The community engagement framework is based on four pillars: people, practice, policy, and performance. Students will explore and determine the best ways to utilize these principles to establish partnerships within the community. Students will identify different stakeholders and create a plan for engaging with the different ones while promoting equality and improved outcomes. Students will also learn about common barriers to community engagement and how to overcome them.

Intructor:

Elizabeth Burson-Thomas

Wednesday - Online March 19, 2025 0800-1700 Hours

POST # 1382-20181-024-001 STC 1658576

Registration: \$125.00

Go to **www.21clets.com** and register online today!









